

BM PRIVATE

ع

A WORLD OF PRIVILAGES

عيد مبارك

NEWSLETTER

MARCH 2026

WELCOME TO BM PRIVATE

BM Private is the new segment from Banque Misr, created exclusively for distinguished clients who seek the highest level of privacy and luxury in their banking experience.

WHAT MAKES BM PRIVATE UNIQUE ?

- A dedicated Private Advisor to handle all your banking needs.
- Tailored financial and investment solutions.
- Exclusive benefits and premium services that reflect your status.

With BM Private, you don't just get banking services you enter a world of unique experiences and added value that elevate your lifestyle.

RAMADAN OFFERS



VILLEROY & BOCH

Experience timeless elegance and premium tableware with Villeroy & Boch.

Enjoy exclusive privileges for BM Private clients:

- **10 % discount**
- **Extra 5 % off on selected bundles**
- **Buy 2 pieces and get the 3rd at 50 % OFF**

- City Stars Mall **+201002665707**
- Mall of Arabia **+201006653366**
- Cairo Festival City Mall **+201116866466**

When you pay with VISA Infinite private debit & credit cards



RAMADAN OFFERS

EMOTIONS STORES



EMOTIONS

Refresh your home with stylish furniture and modern décor from Emotions.

Enjoy exclusive privileges for BM Private clients:

- **10 % discount**
- **5 % extra discount on selected bundles**
- **Buy two pieces and get the 3rd one with 50 % OFF**

- Cairo Festival City Mall +201101438840
- Mall of Arabia +201100155205
- The First Mall Giza +201002661577

When you pay with VISA Infinite private debit & credit cards



VERSACE

Rosen X Thal

FOOD & BEVERAGES



BAKY HOSPITALITY GROUP LLC

When you pay with your BM Private debit or credit card at Baky Hospitality Group venues, you will be getting a complimentary dessert as a special treat.

We are thrilled to announce a new partnership between Banque Misr and Baky Hospitality Group, which is celebrated for its exceptional dining destinations that set new standards in modern hospitality; the brand has been dedicated to crafting unique, fulfilling, and unforgettable experiences. Baky Hospitality Group embodies high-end luxury and impeccable service

Venues :

SACHI

RESTAURANTS

(Heliopolis)

(Almaza)

(Park St)

(Marassi)



MEGUMI

COCKTAIL ROOM

JAPANESE
REIF
KUSHIYAKI

(5A)

(Marassi)

LEXIE'S



SHINKO

CAIRO

When you pay with VISA Infinite private debit & credit cards

VISA INFINITE PRIVATE CREDIT CARD BENEFITS

Dubai Awaits – Travel Redefined:

- Business Class Flight on EgyptAir or Emirates: One complimentary business-class ticket to the UAE during the first year of card issuance (worth up to \$1,000). Starting from the second year, a minimum annual card spending of EGP 4 million is required to be eligible for the complimentary ticket again.
- Premium Airport Transfers in Cairo: Two luxury car transfers per year from/to Cairo airport.
- Meet & Assist (Dubai): Two Meet & Greet airport services per year in Dubai Airport.
- Premium Airport Transfers in Dubai: Two luxury car transfers per year from/to Dubai airport.

Luxury at Every Terminal

- **Unlimited Lounge Access:**
Relax in 1,300+ airport lounges globally with Visa Airport Companion App.
- **Airport Dining Discounts:**
Exclusive savings at global airport restaurants via Visa Dine & Travel.

Indulge in the finest with privileges tailored just for you:

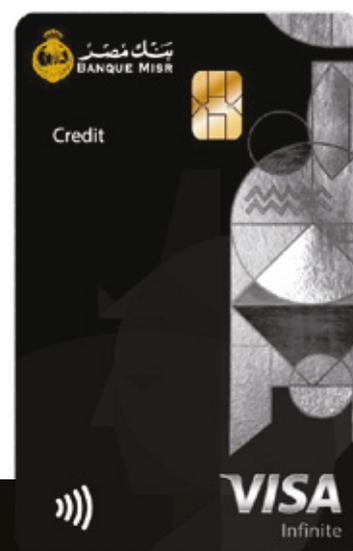
- Complimentary Hotel Stays: Enjoy luxurious nights at 4- and 5-star hotels worldwide with exclusive perks like \$100 credit and free breakfast.
- 10 % Off Car Rentals via Rental.com: Travel in style with Visa Infinite savings.
- 15 % Off with SIXT Platinum: Exclusive discounts on worldwide car rentals + %10 off transfers and limos.
- Up to %50 Off Global Attraction: VIP access to concerts, entertainment, and cultural experiences via BookingBash.

To enjoy the benefits please contact:

Email: conciierge@visainfinitemea.com

WhatsApp: For English: + 447874023129
For Arabic : + 447520631645

Telephone: 0225100200,
then enter this code: 8006092753



LIFESTYLE PRIVILEGES

BOTROS



Botros crafts fine Jewellery with creativity and precision, as an icon of elegance and distinction in Egypt's world of gold and diamonds.

Exclusive benefits for BM Private customers:

- Free Jewellery valuations
- Private consultations with Botros experts, with the option for discreet appointments
- Early access to view new collections
- Free upkeep of Jewellery
- Special rates on certified diamond stones

For any inquiries or to schedule your private consultation, please reach out to us directly at +201228138827

Enjoy exclusive privileges when you pay with your VISA Infinite private card



LIFESTYLE PRIVILEGES



SWIFT JET AVIATION

Is one of the region's leading providers of premium private aviation services, specializing in luxury helicopter and private jet travel, with a reputation for impeccable service and discretion. This partnership includes exclusive benefits designed to align perfectly with the premium lifestyle of your segment:

- **10 %** discount on helicopter trips between Cairo and Sahel (round trip), Complimentary luxury ground transportation
- **10 %** discount on helicopter trips between Cairo and Gouna (round trip).
- **10 %** discount on private jet trips from Egypt to any destination worldwide.

For inquiries or reservations,
you can contact Swift jet directly at:
+201099004055

When you pay with your VISA Infinite private card



LIFESTYLE PRIVILEGES

GAS

Authorized Dealer for Mercedes-Benz
Passenger Cars and Vans

- 5 % discount on regular maintenance and spare parts
- Complimentary pick-up and drop-off service (door-to-door service)
- VIP fast-track service lane, with priority of service booking in one day.
- Invitations to private new model launches, with priority of delivery.
- Complimentary giveaways with new purchases.
- Once a year car care with detailed cleaning and polishing, if purchased from Gas.
- Providing a courtesy car in case of service layover. (Max. 2 days)

When you pay with VISA Infinite private debit & credit cards

HEALTHCARE



ALAMEDA HEALTH

Health Care Benefits in collaboration between Banque Misr and Alameda Health Care Group (As-Salam International Hospitals and Dar El Fouad).

Category	Alameda Discounts
Out patient Department Consultation	50%
Emergency Consultation	35%
In Patient & Out Patient Services	15%
Emergency services	15%
Gastrointestinal Services	10%
Out Patient pharmacy	5%
Out Patient laboratory and Radiology	30%
Intensive Care Unit	5%
Physiotherapy	10%
Ambulance	40%
Tabibi Home Care	15 % of doctors' home visits 10 % of home nursing services

Up to 50 % discount

For more info please contact:

As-Salam hospital: 19885

Dar El Fouad hospital: 16370



When you pay with VISA Infinite private debit & credit cards

MORE PRIVILEGES

Dear BM Private customer, we are pleased to offer premium packages that grant you an exceptional and exclusive experience tailored for you, extending to include access to all privileges and offers provided to the BMVIP client segment.

To view BMVIP offers, [please click here:](#)



EXCLUSIVE BENEFITS FOR BM PRIVATE CUSTOMERS

- Family Members Service that allows you Add up to two family members to enjoy all non-financial benefits without maintaining the minimum balance requirement
- Free-for-life Visa Infinite private debit card
- Free-for-life Visa Infinite Private credit Card
- Two free supplementary cards for both debit and credit cards
- Two free rides a year using a dedicated car service from London Cab (to claim the service please contact Prive Concierge)
- Two free "Ahlan Meet & Greet" airport services annually (to claim the service please contact Prive Concierge)
- Waiver of safe deposit box rental fees
- Waiver of checkbooks issuance fees
- Up to 50 % discount on personal loan administrative fees
- Overdraft facility secured by certificates up to 90 % of their value
- Unsecured personal loans without external verification

For inquiries please visit the nearest branch or call **17377**

SPECIAL PRIVILEGES

Enjoy a free Concierge Program membership that gives you access to the following benefits:

Discounts of up to 40 % on all hotels, locally and internationally.

A free night when booking hotel stays through Privé Concierge at selected luxury hotels (minimum one-night stay required, the complimentary night is on a room-only basis)

Discounts on flights when booking through Privé Concierge, with the option to modify bookings for free (up to two free modifications per year, with a maximum value of EGP 50,000)

Visa services (including a free consultation, appointment booking, and visa renewal)

Free consultation with education experts to receive tailored recommendations on the best schools and preparation for top international universities

To contact Privé Concierge
Call: + 201080000573 or + 201022233500



Clients booking their trips through Privée Concierge are eligible to choose any two of the following premium services for free:

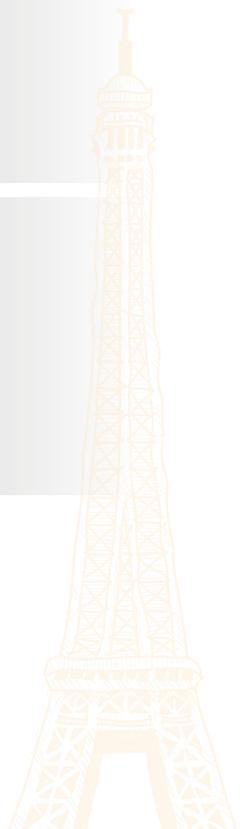


Free airport transfers (to and from the airport) when booking through Privée Concierge, available worldwide, unlimited throughout the year, using luxury vehicles tailored to this customer segment

One free ticket and companion discount for one activity in each country visited – for example, if traveling to France, the client may choose from: Disneyland, Eiffel Tower, Versailles Palace, or the Louvre Museum

Two free VIP tickets to football matches, offering an unparalleled experience

To contact Privé Concierge
Call: + 201080000573 or + 201022233500



The special service from Les Concierges Egypt for Private clients will offer a unique experience, making it easy to get a variety of services done efficiently

Home Care

- Housekeeping & Babysitting
- Home Interior Design and Landscaping
- Moving In & Out
- Home Maintenance

Dining

- Table Reservations
- Home Delivery
- Special Requests

Entertainment

- Booking Tickets for Events
- Event Planning and Special Occasions

Travel

- Airline Tickets Reservations
- Hotel Reservations
- Tours Booking
- Finalizing Travel Paperwork

Car Care

- Buy and Sell Cars
- Car Rental
- Car Service
- Car Paperwork

Health & Wellness

- Doctor Referrals & Appointments
- Health Screening
- Gym & Spa Reservations

Government Paperwork

- Bank Payments
- Home & Utility Bills
- Car Installments
- School & University Fees

Errands

- Door to Door Pickup and Delivery
- Transportation of any Sized Item
- Delivery of Cash to any Location

To contact Privé Concierge

Call: + 201080000573 or + 201022233500

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